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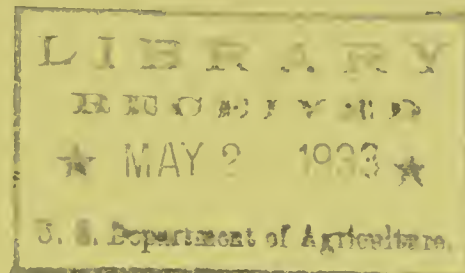
62,97  
**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

*Return Postage Guaranteed*

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH



Sec. 562, P. L. & R.  
U. S. POSTAGE

**PAID**

MILWAUKEE, WIS.

Permit No. 409

M.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A  
Washington, D.C.



# RAINBO BRAND SEED CORN

## WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

	Per Bu.
Golden Glow or Wisconsin No. 12.....	\$ .90
Silver King or Wisconsin No. 7.....	.90
Wisconsin No. 8.....	.90
Early Murdock .....	.95
Wisconsin Cold Resistant Golden Glow.....	.95
This corn is especially recommended for localities where weather conditions are unusually cool.	
Minnesota No. 13.....	.90
Wisconsin No. 25.....	1.00
This corn is a very early variety and is recommended for the Northern Counties.	
Northwestern Dent .....	1.00

### DENT CORN, NEBRASKA GROWN

	Per Bu.
Golden Glow or Wisconsin No. 12..	.80
Wisconsin No. 7.....	.80
Wisconsin No. 8.....	.80
Minnesota No. 13.....	.80
Early Murdock .....	.80
Pride of the North.....	.80
King of the Earliest.....	.80
White Cap Yellow Dent.....	.80
Reid's Yellow Dent.....	.80
Improved Leaming .....	.80
Iowa Gold Mine.....	.80
Wisconsin No. 25.....	.90

### SWEET CORN

	Per 100 lbs.
Stowell's Evergreen Wisconsin.....	9.00
Golden Bantam, Wisconsin Grown..	9.50
Early Evergreen .....	9.00
Bantam Evergreen .....	9.00

### FODDER CORN

	Per Bu.
Red Cob, Fancy Quality.....	.60
Leaming Fodder, Iowa Grown.....	.55
Pride Fodder, Iowa Grown.....	.55
Eureka Fodder, Virginia Grown.....	1.40

COTTON GRAIN BAGS—ROYAL RIVER, per bale of 100.....\$21.00

## CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.80 Per Dozen	1 Qt. Size @ \$12.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free	Packed 15 Cans to the Dozen, 3 Cans Free
16 oz. Size @ \$8.00 Per Dozen	1 Gal. Size @ \$38.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free	Packed 15 Cans to the Dozen, 3 Cans Free
5 Gal. Cans @ \$3.00 Per Gallon	

## STOCK SPRAYS, ETC.

### ZIT

#### STAINLESS, ODORLESS STOCK SPRAY

1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

### BONIDE

#### LESTAYN STOCK SPRAY

1 Gal. Cans, per doz.....	8.40
5 Gal. Cans, per gal.....	.65
55 Gal. Drums, per gal.....	.55

### GREEN-TOX

#### NON-POISONOUS LIQUID INSECTICIDE

1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

### BONIDE

#### SUPERFINE HOUSEHOLD FLY SPRAY

1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

### PIK-NIX

#### POULTRY CANNIBALISM OINTMENT

Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

## INSECTICIDES

### “ACME” BORDEAUX MIXTURE

	Per 100 lbs.
100 lb. Drums .....	8.50
4 lb. (24 lbs. per case).....	8.50
1 lb. (24 lbs. per case).....	13.00

### “ACME” ARSENATE OF LEAD

100 lb. Drums .....	10.10
4 lb. (24 lbs. per case).....	10.10
1 lb. (24 lbs. per case).....	13.90
1/2 lb. (24 lbs. per case).....	17.75

### “ACME” CALCIUM ARSENATE

100 lb. Drums .....	6.23
4 lb. (24 lbs. per case).....	6.23
1 lb. (24 lbs. per case).....	10.10
1/2 lb. (24 lbs. per case).....	14.39

### “ACME” LONDON PURPLE

#### “The Ideal Potato Spray”

100 lb. Drums .....	9.00
4 lb. Bags (24 to case).....	9.00
1 lb. Cartons (24 to case).....	17.00
1/4 lb. Cartons (24 to case).....	30.00

London Purple is much cheaper than Arsenate of Lead yet it is 25% stronger.

Broken Case Lots “ACME” Products  
2 cents per lb. higher.

We carry a complete line of “ACME” Insecticides. Ask for quotations on other items.





GRIMM ALFALFA	
State Sealed	
IDAHO CERTIFIED GRIMM	
RAINBO, Blue Tag.....	Per 100 lbs. 23.00
IDAHO GRIMM	
Blackfoot, Blue Tag.....	23.00
Blackfoot, Red Tag.....	22.00
SOUTH DAKOTA CERTIFIED GRIMM	
RAINBO, Blue Tag.....	22.50
Red Tag .....	21.50
Packed in 30 to 60-lb. bags. BAGS FREE.	

SWEET CLOVER	
WHITE BLOSSOM	
RAINBO .....	Per 100 lbs. 4.50
Mountain .....	4.25
YELLOW BLOSSOM	
RAINBO .....	4.75
GRUNDY COUNTY	
RAINBO .....	4.50
ALBOTREA	
RAINBO .....	6.50
HUBAM	
RAINBO .....	8.00
Alfalfas, Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.	

TIMOTHY	
RAINBO .....	Per 100 lbs. 3.35
Mountain .....	3.25

TIMOTHY AND ALSIKE	
About 15% Alsike.....	4.50
About 25% Alsike.....	5.00
About 50% Alsike.....	6.75

MEDIUM RED CLOVER	
(Wisconsin Grown)	
RAINBO .....	12.00
Mountain .....	11.50
Valley .....	11.00


MAMMOTH CLOVER	
(Wisconsin Grown)	
RAINBO .....	12.50

ALSIKE CLOVER	
RAINBO .....	12.50
RAINBO, Idaho Grown.....	14.00
Mountain .....	12.00

ALSIKE SPECIALS	
RAINBO—	
Contains about 5% White.....	11.90
Contains about 8% White.....	11.75
Contains about 10% White.....	11.50


WHITE CLOVER	
RAINBO .....	33.00
Mountain .....	29.00
Mixing Qualities .....	20.00 to 26.00

ALFALFA	
All United States Verified Origin	
KANSAS .....	Per 100 lbs. 14.00
RAINBO .....	
NEBRASKA	
RAINBO .....	17.00
UTAH	
RAINBO .....	18.00
IDAHO	
RAINBO .....	18.50
OHIO	
RAINBO .....	18.50
SOUTH DAKOTA	
RAINBO .....	19.00
SOUTH DAKOTA-NEBRASKA	
RAINBO .....	18.00
MONTANA-NEBRASKA	
RAINBO .....	19.00
MONTANA	
RAINBO .....	20.00
WISCONSIN	
RAINBO .....	20.00
CANADIAN VARIEGATED	
RAINBO .....	Sold Out
COSSACK ALFALFA	
RAINBO .....	22.00

INOCULATION	
	
This Improved INOCULATOR may be applied to the Seed either Wet or Dry.	
No. 1 Alfalfa Sweet Clover.....	Dealer Cost .35    Retail For One Bu. Size .50
No. 2 Clovers.....	.35    .50
No. 3 Peas and Vetch.....	Two Bu. Size .35    .50
No. 6 Soy Beans.....	.35    .50
\$8.40 Per Case of 24 Cans.	
Peas, Beans, Sweet Peas	Garden Size
(Inoculates 2 lbs.).....	.10    .15

NITRAGIN	
The Original Legume Inoculator	
When ordering, always specify kind of seed.	
Alfalfa, All Clovers	
Size    Dealer Retail	
1/2 bu. ....	.35    .50
1 bu. ....	.63    .90
5 bu. ....	2.80    4.00
Peas, Vetch, Beans, Austrian Winter Peas	
Size    Dealer Retail	
1/2 bu. ....	.30    .40
1 bu. ....	.45    .60
1 1/2 bu. ....	.65    .90
5 bu. ....	1.75    2.50
*100lb. size. Packed only for Vetch and Aust. Pea.	
Leads in High Germ Count Dated — Fresh Each Year	
INOCULATOR PRICES	
Soy Beans, Cow Peas Lespedeza	
Size    Dealer Retail	
1 bu. ....	.30    .40
2 bu. ....	.50    .70
5 bu. ....	1.05    1.50
10 bu. ....	1.75    2.50
Garden NITRAGIN for Peas, Beans, Sweet Peas	
Inoculates from 1 oz. to 8 lbs. seed, Price 25c	
Quantities Dealer Retail	
Dozen Lots \$ 2.04	.25 ea.
Half Gross 11.52	.25 ea.
Gross 21.60	.25 ea.

# Kellogg Seed Company


**Phone BRoadway 4160 P.O.Box 684**  
**322 E. FLORIDA STREET**  
**MILWAUKEE, WISCONSIN**

Today's Values F.O.B. Milwaukee, Wis.    Terms: Net Cash    April 25, 1933

## THE SEASON IS LATE!

Seeding has been delayed by unfavorable weather conditions. Farmers are now in the fields and planting will soon be general.

Seed buying has been put off to the last minute and will come in a rush. You are assured of immediate delivery of all orders sent to us.

## POULTRY FEEDS

In 100-lb. Bags

CRUSHED OYSTER SHELL	
RAINBO .....	Per 100 lbs. .90

MICA SPAR-GRIT—All Sizes	
RAINBO, ton lots.....	.95
Smaller quantities .....	1.00

CHARCOAL	
Per 100 lbs.	
Poultry Size .....	1.75
Chick Size .....	1.75
Pulverized .....	1.85

## BIRD SEED

(Full Bags)

Per 100 lbs.	
Sunflower, fancy .....	5.75
Canary .....	4.50
Hemp .....	3.95
Bird Rape .....	4.50
Large Rape .....	4.50
Argentine Flint Corn.....	2.50
Large White Millet.....	2.00
Large Red Millet.....	2.00
Smaller Quantities 50c per 100 lbs. Higher.	

## SEED GRAINS

### RAINBO BRAND

#### SPRING WHEAT

Marquis .....	Per Bu. 1.10
Progress .....	

#### SPRING RYE

Wisconsin Grown .....Sold Out

OATS	
Swedish Type Extra Heavy.....	.37
White Cross .....	.38
Yellow Kherson .....	.38
Wisconsin No. 7 Certified.....	.40
White Kherson .....	.36
Logold .....	.40

BARLEY	
Oderbrucker, 6 Rowed.....	.70
Wisconsin Pedigree .....	.70
Wisconsin No. 37 Certified.....	.70
Wisconsin No. 38 Certified.....	.80

SPELTZ	
Fancy .....	Per 100 lbs. 1.75

BUCKWHEAT	
Japanese .....	2.00
Silverhull .....	2.00

FIELD PEAS	
Per 100 lbs.	
RAINBO, Canadian Field.....	4.50
Mountain, Canadian Field.....	4.25
RAINBO, Green .....	
RAINBO, Scotch .....	
RAINBO, Marrowfat .....	5.00

SOY BEANS	
Per 100 lbs.	
RAINBO, Manchu .....	1.70
RAINBO, Illini .....	1.70
RAINBO, Wisconsin Early Black....	3.50

WINTER VETCH	
For Spring or Fall Planting.	Per 100 lbs.
RAINBO .....	8.50

AMBER CANE—For Fodder Only	
Per 100 lbs.	
RAINBO .....	1.75

MILLETS	
Per 100 lbs.	
RAINBO, Common .....	2.00
RAINBO, German .....	2.00
RAINBO, Hungarian .....	2.25
RAINBO, Japanese .....	3.75
RAINBO, Early Fortune.....	1.90

FLAX	
Per 100 lbs.	
RAINBO, For Seeding.....	3.50
DWARF ESSEX RAPE	
RAINBO .....	4.25

SUDAN GRASS	
Per 100 lbs.	
RAINBO .....	2.40
REED'S CANARY GRASS	
Per 100 lbs.	
RAINBO .....	65.00



LAWN GRASS MIXTURES	
RAINBO BRAND	
Finest Quality In Cartons and Bulk	
Per 100 lbs.	
1-lb. (24 and 50 to a case).....	20.00
5-lb. (9 to a case).....	19.00
1-lb. Shade Grass (24 and 50 to a case) .....	21.00
5-lb. Shade Grass (9 to a case).....	20.00

RAINBO LAWN SEED—Bulk	
25-lb. Sacks .....	17.50
50-lb. Sacks .....	17.25
100-lb. sacks .....	17.00

RAINBO SHADE GRASS—Bulk	
25-lb. Sacks .....	19.50
50-lb. Sacks .....	19.25
100-lb. Sacks .....	19.00

WHITE CLOVER SEED	
RAINBO DISPLAY CARTON	
48 10c Packages .....	Per Carton 3.20
24 20c Packages .....	3.20
12 40c Packages .....	3.20
24 10c; 12 20c Packages.....	3.20
RAINBO	
Per 100 lbs.	
1-lb. Boxes (25 to case).....	39.00
1/2-lb. Boxes (50 to case).....	40.00
Packed Conveniently for Counter Trade	

GRASSES	
KENTUCKY BLUE GRASS	
Per 100 lbs.	
RAINBO .....	10.00
Mountain .....	9.50
BENT GRASS	
Per 100 lbs.	
Genuine South German Grown.....	55.00
Astoria Bent Grass, State Sealed.....	50.00
Seaside, State Sealed.....	50.00

FANCY RED TOP	
RAINBO .....	7.00
Mountain .....	6.50
Unhulled Fancy .....	5.00
Unhulled Choice .....	4.75

ROUGH STALKED MEADOW GRASS	
RAINBO .....	14.00
Excellent for shady conditions.	

RYE GRASS (Imported)	
Italian .....	9.25
Perennial .....	9.50
Pacey's .....	10.25
American Grown .....	4.50

ROOT SEEDS	
MANGEL WURZEL	
Per 100 lbs.	
Mammoth Long Red.....	20.00
Golden Tankard .....	20.00
Giant Half Sugar.....	20.00
RUTABAGA	
American Purple Top.....	22.00
TURNIP	
Long White Cowhorn.....	18.00
Purple Top Strap Leaf.....	18.00
Purple Top White Globe.....	18.00



Per Ton	
100-lb. Burlap Sacks.....	\$19.00
100-lb. Cotton Bags.....	21.00
50-lb. Cotton Bags.....	24.00
25-lb. Cotton Bags.....	29.00
Special Prices for Car Lots.	



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky .....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Lawn Grass .....	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast .....	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN





## NEW IMPROVED CERESAN FOR WHEAT

A LOW COST DUST DISINFECTANT

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	1 doz.
5-lb. "	3.00	25.00 " "	1/2 doz.

## CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

## SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

## SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "

## NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

## NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only
100-lb. drum	115.00	92.00 " "	1 "
300-lb. "	330.00	264.00 " "	1 "

